



# *Kronenwetter Police Department*

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## FOR IMMEDIATE RELEASE

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## PRESS RELEASE

HIGH VISIBILITY ENFORCEMENT CAMPAIGN IN KRONENWETTER STARTING FRIDAY, MAY 30<sup>TH</sup>

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As noted by a number of area news media lately the Kronenwetter Police Department has joined with the Rothschild and Wausau Police Departments and will conduct High Visibility Enforcement patrol in these communities now and throughout the summer and early fall of 2014. This coming Friday evening, May 30<sup>th</sup> will be the first event here in Kronenwetter.

The initial focus of the campaigns will be to detect and arrest intoxicated or drugged drivers but all traffic violations detected will be enforced as well. The first patrol conducted was on May 23<sup>rd</sup> in Wausau and should be lauded as a success as a number of OWI related arrests and citations were given out during the duration. The three area departments are working together and have officers from all three communities involved in the effort through a mutual assistance agreement which was signed by all three Police Chiefs.

This weekend, starting May 30<sup>th</sup>, then on July 3<sup>rd</sup> and finishing on August 28<sup>th</sup> will be the dates the team will be deployed in the Village of Kronenwetter. Areas to be targeted will be that of Old Highway 51 and Kowalski Road and County Roads X & XX are just a few which will be initially monitored for violations. There has been a "Zero Tolerance" agreement and therefore citations will be the norm during the patrol times. The times of operation targeted at this point are anywhere between the hours of 7:00 p.m. going till 3:00 a.m. dependent on traffic volumes and law violations found by the team.

Again it is the hope of not only the communities of Kronenwetter, Rothschild and Wausau but the Wisconsin Bureau of Traffic Safety that we achieve the Zero in Wisconsin as it relates to traffic crash fatalities. If someone should state this is not an attainable number or realistic goal, I would tell you to ask them, "How many traffic fatalities is acceptable? Is it different if it would involve someone from your family?"



*"Community Focused, People First"*

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