

Village of Kronenwetter

Comprehensive Plan Goals and Objectives



Natural, Agricultural, and Cultural Resources

Agricultural

Goal: The Village will seek to support continued agricultural operations and rural living in the Village.

- a. Seek to expand the Farmers Market to include more local agriculture and goods that consumer's desire
- b. Seek to protect rural living that many residents have indicated they desire and enjoy
- c. Consider reducing minimum lot size or density restrictions that cause urban sprawl in rural areas
- d. Explore developing a cluster development ordinance
- e. Protect and preserve prime agricultural areas
- f. Develop a farm land preservation plan

Natural Resources

Goal: The Village will strive to preserve and enhance natural resources for current and future generation's health, enjoyment, and benefit.

- a. Develop a plan to assess tree removal in new developments
- b. Monitor threats to tree health and respond accordingly
- c. Work to improve access to the Wisconsin River and Bull Junior Creek
- d. Develop a plan to provide adequate signage for water access locations in the Village.
- e. Encourage the increased use of recreational opportunities to the County Forest areas
- f. Seek to increase awareness of the County Forest areas by promoting the activities available and support the development of additional recreational facilities in and around the area to enhance user experience
- g. Work to better assess impact of floodplains within the Village (SWOT)
- h. Work with DNR and FEMA to accurately map floodplain boundaries
- i. Educate property owners on the importance of the Village's involvement in the National Flood Insurance Program.

- j. Regularly update the Outdoor Recreation Master Plan
- k. Actively explore grant opportunities that promote projects as identified in the Outdoor Recreation Master Plan
- l. Manage solid waste and contaminants to reduce negative impacts on the community's health
- m. Encourage residents to recycle items to the extent possible

Cultural

Goal: The Village will provide opportunities to residents and visitors to be active and engaged in a wide range of activities and events.

- a. Provide community events that are desired by residents and bring visitors to the community
- b. Look to develop a signature annual event
- c. Develop a policy to work with community organizations to host events on Village owned property
- d. Work with area organizations utilizing Village recreational facilities to maintain good relationships and encourage cooperation
- e. Embrace the Village's identity as a bedroom community
- f. Actively welcome new residents to the Village

Housing

Goal: The Village will provide desirable and obtainable housing options for those who live in and desire to live in Kronenwetter.

- a. Encourage the development of a variety of housing options and styles among those options
- b. Encourage affordable housing options
- c. Encourage both affordable and up-scale senior/55+ housing and assisted living developments
- d. Encourage infill development of existing neighborhoods
- e. Ensure multi-family housing units are constructed and designed so as to fit the characteristics of the surrounding area

- f. Consider further development and enforcement of property maintenance standards in order to maintain property values while staying flexible on new and growing issues as they develop.
- g. Utilize the Future Land Use Map to guide orderly and cost effective development of public infrastructure
- h. Seek to maintain low taxes with smart infrastructure planning and ensure adequate infrastructure and services are provided to all housing development
- i. Require developers to pay for new infrastructure that serves their development

Utilities, Community Facilities, and Public Safety

Utilities

Goal: The Village will maintain utility infrastructure to the highest standards to support residents and businesses of Kronenwetter as the community grows.

- a. Ensure an adequate supply of water exists to account for future development
- b. Strive to provide high quality water that meets Department of Natural Resources standards for an increasing resident base
- c. When considering expanding, upgrading or constructing new facilities, the Village will consider the impact the project will have on the local tax base
- d. Complete an updated to the Water and Sewer Master Plan as needed
- e. Develop a Stormwater Management Plan
- f. Work to bring properties on private well and sewer onto the public system that are located within the proximity of existing public services

Community Facilities

Goal: The Village will provide and support community facilities that are efficient, support residents' needs, and maintain reasonable tax rates.

- a. Strive to have a vibrant park system that provides recreational opportunities for residents of all ages
- b. Look to improve or expand amenities at existing parks

- c. Look to improve existing public space that is not currently developed or is underdeveloped
- d. Develop a plan for funding improvements at existing and new undeveloped parks
- e. Identify existing water access locations and make improvements when practical
- f. Develop marketing material that emphasize the recreational activities available in the Village
- g. Explore opportunities to develop more bicycle and hiking paths
- h. Evaluate and consider developing standards for entrance signage into the Village
- i. Evaluate and consider a wayfinding program for community facilities and landmarks

Public Safety

Goal: The Village will provide cost effective and high quality public safety services.

- a. Continue to be an area with a low crime rate
- b. Work to reduce public safety response impact of CN Railroad tracks west of Old Highway 51
- c. Explore alternate/emergency routes to provide prompt arrival of emergency services
- d. Seek transportation connections to limit the dead end cul-de-sacs
- e. Develop a long term plan for the future of the Kronenwetter Fire Department
- f. Explore partnerships with area fire departments and districts
- g. Develop a recruitment process in order to bring on and retain Fire Department members
- h. Mitigate the heroin and methamphetamine epidemics in Marathon County through evidence based practices
- i. Plan for appropriate disaster mitigation preparedness, response, and recove

Telecommunications and Broadband Technology

Goal: The Village will partner with providers to expand affordable and reliable telecommunication and broadband services throughout the Village.

- a. Identify areas of poor internet access, especially wired broadband, and work with service providers to upgrade service to those areas
- b. Identify areas of poor cellular service and work with service providers to upgrade service to those areas
- c. Prioritize expansion of broadband to the more densely developed areas of the Village
- d. Promote options for other sources to provide high-speed internet connections in areas where fiber extension is less financially feasible
- e. Secure grants and other resources to expand broadband in business parks and throughout the community
- f. Implement a joint trench use policy to reduce the number of repeated excavations for the installation and maintenance of communications and utilities infrastructure in public rights-of-way
- g. Share the Village's Capital Improvement Programs with utility and telecommunication companies
- h. Require coordination between road and utility construction projects, and restrict the frequency of road excavations
- i. Strive to coordinate better cellular service throughout the Village

Transportation

Goal: The Village will develop and maintain a safe, efficient, and interconnected transportation network serving motorists, businesses, pedestrians, and bicyclists.

- a. Continue to invest in a regular roadway maintenance schedule in order to utilize property taxes efficiently
- b. Utilize PASER rating data to prioritize necessary infrastructure repair projects

- c. Seek to improve access to Interstate 39 for increased regional mobility, including a Kowalski Road Interchange
- d. Continue to develop and promote good connections with adjacent communities.
- e. Strive for increased communication and coordination with Marathon County regarding County roadway improvements and maintenance
- f. Request Marathon County investigate County X and XX level of service and safety issues in order to plan for long term transportation infrastructure
- g. Work with entities interested in bringing mass transit services to the Village
- h. Seek to improve signage on the interstate system to show access to Kronenwetter at State Highway 153
- i. Develop a plan for non-motorized transportation to improve routes internal to the Village and to connect with routes in neighboring communities.
- j. Review subdivision regulations in order to ensure that new developments are meeting the desires of residents for non-motorized transportation
- k. Review and update our Master Roadway Plan on a consistent schedule
- l. Monitor roadway signage in order to ensure safe travel as vehicle traffic increases within different parts of the Village
- m. Collect and monitor traffic counts on key Village roadways in order to monitor usage
- n. Monitor traffic crash data to identify problem roadway sections and intersections

Economic Development

Goal: The Village will embrace a diverse economy that is a place of opportunities where people and businesses can grow and be successful.

- a. Develop an economic development strategy and master plan to help guide development to appropriate locations within the Village
- b. Seek to guide economic development to areas in the Village already established and well positioned for business and industry

- c. Seek to improve and utilize relationships to increase economic development including working with Marathon County Development Corporation (MCDEVCO), Centergy, Wisconsin Economic Development Corporation (WEDC), and Wisconsin Economic Development Association (WEDA)
- d. Develop a marketing plan to disseminate development opportunities within the Village
- e. Seek to diversify the village tax base by attracting new businesses
- f. Seek to identify areas that are under developed or in need of revitalization
- g. Promote redevelopment of Old Highway 51 corridor
- h. Maximize development in all tax increment districts
- i. Promote development at the Maple Ridge Interchange
- j. Work with potential developers to understand the impacts of floodplain on their development
- k. Review Village resources to allow the Village to offer competitive incentive packages for development projects
- l. Refine our tax increment finance and public fund allocation policies for projects.
- m. Work to add Village entranceway signage along Interstate 39
- n. Work with Department of Transportation to clear vegetation from the right of way and ensure visibility of businesses and property along the Interstate 39 corridor
- o. Ensure the Village has a workforce able to allow businesses to continue to grow
- p. Encourage entrepreneurial business startups
- q. Review zoning regulations to ensure startup businesses can be conducted from residential properties provided they do not impact adjoining properties

Land Use

Goal: The Village will make sound land use decisions which strive to coordinate future growth and land uses with infrastructure capabilities and availability.

- a. Strategically locate new developments in areas to create mutually beneficial relationships among businesses
- b. Encourage growth to occur within the Sewer Service Planning Area

- c. Utilize the Future Land Use Map in directing potential commercial and industrial opportunities to appropriate locations
- d. Work with landowners to protect productive agricultural and forest lands to accommodate property owner desires to the extent possible
- e. Strive to avoid allowing conflicting land uses to be located adjacent to one another
- f. Preserve the most advantageous properties for commercial and industrial uses and direct residential use to other property
- g. Encourage industrial uses in areas with convenient access to arterial roadways
- h. Discourage large and undeveloped residential lots in areas serviced by the public water and sewer infrastructure
- i. Recognize the different expectations residents have living in different areas of the Village and develop ordinances and policies reflective of those property owner expectations
- j. Encourage development that preserves to the extent possible the quality of life that residents enjoy
- k. Strive to maintain a density of no greater than one residential unit per twenty acres of land in the rural areas of the Village
- l. Strive to maintain a density of no greater than one residential unit per one-half acre in the more urban areas of the Village
- m. Seek to be involved with Wisconsin Public Service land use decision-making process, particularly those regarding property adjacent to the existing power generation facilities and develop compatible neighboring uses
- n. Encourage projects that cater to the Village's aging population
- o. Avoid excess regulations that drive up cost for housing, land development, and site development

Intergovernmental Cooperation

Goal: The Village will be a cooperative and collaborative partner with other municipalities and organizations to most effectively and efficiently provide services to residents.

- a. Work to create a symbiotic relationship with DC Everest, Mosinee School District, and Northland Lutheran High School
- b. Work to create a symbiotic relationship with Northcentral Technical College
- c. Consider intergovernmental agreements for the sharing of publicly owned resources when feasible in order to save costs
- d. Explore options for services through shared service agreements and combined services through the metro area, where cost effective and beneficial to the community
- e. Coordinate with the area communities to improve both motorized and non-motorized transportation systems
- f. Monitor proposed legislation at the state level and provide representation at public input meetings
- g. Coordinate with the Central Wisconsin Airport to ensure they remain a valuable asset to the Village
- h. Employ and retain professional staff dedicated to serving the public and utilizing efficient means in spending of tax payer money
- i. Develop internship opportunities to provide support for special projects
- j. Regularly review position descriptions and compensation packages to ensure the Village is a competitive employer in the region
- k. Encourage department staff to find new and innovated solutions to evolving problems.
- l. Leverage and build on mutually-beneficial relationships with key stakeholders toward achieving the Village's strategic priorities, vision, and mission
- m. Seek to improve relationships with existing regional entities such as chambers of commerce and business associations

- n. Encourage elected officials, staff members and citizens to serve on regional organizations

Public Engagement

Goal: The Village will strive to develop an informed citizenry that provide valuable input to the Village's decision making processes.

- a. Support an increased community involvement from residents, businesses and community organizations
- b. Disseminate clear, complete, and timely information to residents through a variety of media
- c. Identify community organizations and individuals representing a broad spectrum of community interests, including those traditionally underserved, including youth and elderly, and encourage their participation in Village planning processes
- d. Seek participation and comment from all segments of the public, including the business community
- e. Create an open and ongoing two-way public involvement process that ensures full resident participation in, and input into, Village planning
- f. Seek to exceed federal requirements for public outreach in all forms of planning and decision making
- g. Engage stakeholders in setting new priorities
- h. Seek public guidance when developing policies, identifying issues, gathering ideas, developing alternatives, setting evaluation criteria, and selecting the best alternatives
- i. Achieve early and continuous involvement of the public in the development of Village plans, projects, and programs
- j. Increase public understanding of the processes used to make Village planning decisions and increase the public's willingness to get involved by convincing them they can make a difference.
- k. Develop easy-to-understand materials that break down and explain steps in decision making processes and typical timelines involved

- l. Use real examples and success stories in Village literature to demonstrate how public ideas have influenced planning outcomes and to promote awareness of its achievements and capabilities
- m. Create incentives and provide recognition for public participation
- n. Enhance two-way communication between the Village and the community to build trust, strengthen relationships and support service excellence
- o. Increase participation in Village-led processes, projects, and initiatives involving public consultation and dialogue
- p. Increase the percentage of community members who consider themselves well-informed about our services, processes, and projects
- q. Increase the percentage of community members who consider themselves engaged in Village government
- r. Increase the percentage of community members who feel they have sufficient opportunities to provide feedback, which enables continual improvement of our services, processes, and projects
- s. Strive to share stories of progress and success in the Village
- t. Strive to make decisions that reflect and further the Village's adopted Vision and Mission statements
- u. Increase Village presence at community events to provide information and solicit public input/involvement