

# Chapter One

## Background and Demographics



### Background:

- Located in south-central Marathon County
- 10 miles south of Wausau
- Originally known as Keelerville
- Township of Kronenwetter formed in 1886
- Kronenwetter is the largest village in the state in terms of land area.

#### **Did You Know?**

Kronenwetter became an incorporated village in 2002 after portions of Kronenwetter were annexed by Mosinee and Rothschild.

### Planning Process:

- Plan required by Wisconsin State Statutes.
- This plan replaces the previous plan adopted in 2009.
- Numerous Participation & Input Activities:
  - **SWOT Analysis\*\***
  - **Community Survey\*\***
  - Today's Open House

### Demographics:

- Since 1990, population has increased within the Village by about 54 percent.
- Population is projected to increase within the Village by 40 percent by 2040.
- The number of households within the Village increased by 75 percent between 1990 and 2016.
- Kronenwetter has one of the highest Educational Attainment levels among communities in the Wausau Metro Region.
- Kronenwetter has some of the highest income-metric totals (median household and per capita income) within the Wausau Metro Region.

<b>Demographic Highlights (2016)</b>	
<b>Category</b>	<b>Total</b>
Total Population	7,463
Total Households	2,738
Average Household Size	2.73
Population 17 and under	1,876
Population 65 and over	859
Projected 2040 Population	10,070
High School Graduates or Higher	96.0%
Bachelor's Degree or Higher	32.8%
Median Household Income	\$82,545
Per Capita Income	\$32,767
Number of Employed Residents	4,398

**\*\*** As part of the planning process, a SWOT Analysis and a Community Survey were conducted. See the **SWOT Analysis** and **Community Survey Stations** for more details about the SWOT Analysis and Community Survey.